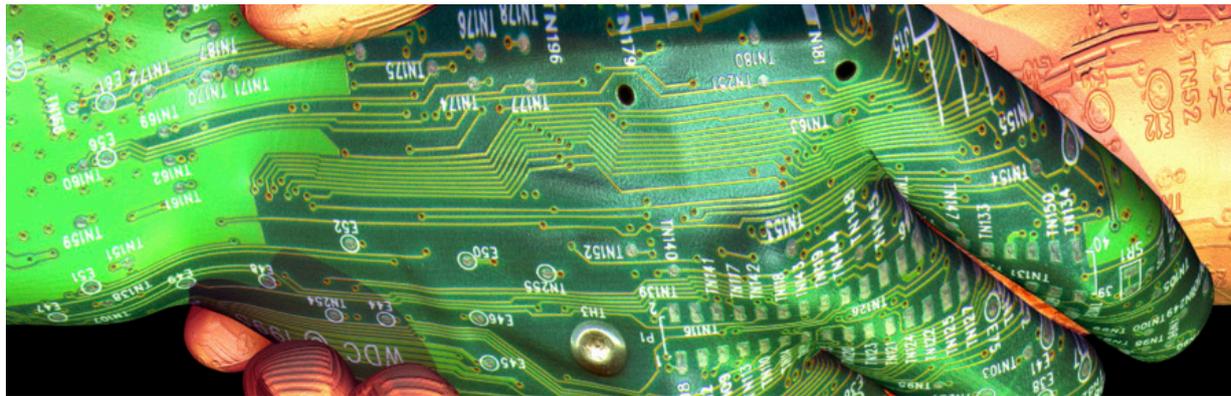


BPCIF Barcelona Pest Control innovation forum

Barcelona 29-30 May 2017



BARCELONA 29-30 MAY 2017

Six years ago, ADEPAP, the Catalan Association of Pest Control Companies, decided to organise an event for pest control firms from all over the world.



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The purpose was to do something different from the traditional congress or trade fair. The idea was to assign a far more active role to the participants, people who otherwise would have a more passive role and just sit and listen.

BPCIF, with a view to definitively consolidating the event as the international biannual encounter for the world of Pest Control.

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2013

The first Barcelona Pest Control International Forum takes place. The event focused on corporate governance and management and pest control methods and techniques.

2015

The event focused, among other things, on the technical structure of pest control companies and the tendency to limit the use of biocidal products. This second edition confirmed the success of the format and consolidated the encounter as one of the most relevant in the meeting calendar.

2017

Our goal is to definitively anchor the meeting to the sector international agenda

Why we need pest control?

Pest Control, considered an essential part of Public Health Services, has a long history and it promises a long future.

We must continue to evolve and develop to ensure we retain our leading role in public and environmental health in the future.



For this, the third edition, BPCIF focus on innovation, technology and research -new products, new molecules, new systems and methods-, with a view to definitively consolidating the event as the international biannual encounter for the world of Pest Control. This time round we will deal with how the pest control sector is changing, how we would like it to change and how will it change in the coming years.

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The idea is to share your experience with colleagues from all over the world and hear from experts (some of whom come from completely different sectors, but are outstanding leaders in R+D in their own areas of science and technology)

Who will:

- Introduce diverse subjects.
- State their opinions.
- Propose possible solutions to the different issues that may arise.
- Help guide us through the changes required today to ensure we can successfully tackle the future.

BPCIF changing the present to improve the future

The forum will work with two basic formats:

The Master Classes are seen more as kind of training at which we will have a chance to learn from world class authorities and enter into an active debate and discussion with them.

Workshops will take up the greatest part of the forum. They will provide the occasion to exchange opinions, experience and ideas:

- Subject introduced by an expert.
- Breakout groups to discuss the matter in hand.
- Sharing the results of the individual discussions.
- Experts will lead a discussion on emerging ideas that emerge and, on the basis of their experience and knowhow, they will talk about the results and possible solutions.



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MONDAY, MAY 29

| | |
|-------------|--|
| 08:00-08:30 | ACCREDITATIONS |
| 08:30-09:00 | OPENING |
| 09:00-10:00 | INTRODUCTION TO WORKSHOP I |
| 10:00-11:00 | WORKSHOP I |
| | <i>ICT, DETECTION SYSTEMS & ROBOTICS</i> |
| 11:00-11:30 | COFFEE |
| 11:30-12:00 | POOLING WORKSHOP I |
| 12:00-13:00 | DEBATE TECHNOLOGICAL TABLE WS I |
| 13:00-13:30 | PUBLIC PARTICIPATION |
| 13:30-14:45 | COCKTAIL LUNCH |
| 14:45-15:30 | INTRODUCTION TO WORKSHOP II |
| 15:30-16:00 | WORKSHOP II |
| | <i>CHEMISTRY, SYSTEMS AND METHODS</i> |
| 16:00-16:30 | POOLING WORKSHOP II |
| 16:30-17:15 | TECHNOLOGICAL TABLE WS II |
| 17:15-17:45 | PUBLIC PARTICIPATION |
| 18:30-20:00 | SAGRADA FAMILIA GUIDED TOUR |
| 20:30-23:30 | DINNER AT 1881 RESTAURANT |

TUESDAY, MAY 30

| | |
|-------------|---------------------------------|
| 09:00-10:00 | MASTER CLASS I |
| | <i>INNOVATION</i> |
| 10:00-10:30 | PUBLIC PARTICIPATION |
| 10:30-11:00 | COFFEE |
| 11:00-12:00 | MASTER CLASS II |
| | <i>SURPRISE THEME</i> |
| 12:00-12:30 | PUBLIC PARTICIPATION |
| 12:30-13:00 | CONCLUSIONS AND CHALLENGES 2019 |
| 13:00-13:30 | CLOSURE |
| 13:30 | NETWORKING & FAREWELL COCKTAIL |

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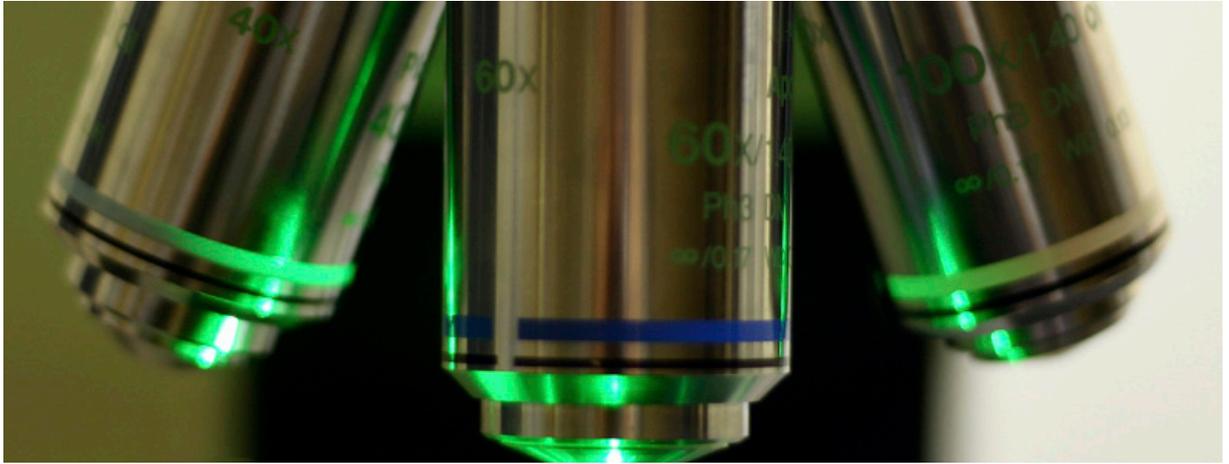


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Why you should attend BPCIF

For one very simple reason: it is a truly unique event. The content, format, venue ... all together make BPCIF a totally extraordinary event.



CONTENT: The Forum will be devoted to desing and find out what the future holds for pest control. Technology, innocation, chemistry... And we shall share our ideas with the different experts leading the sessions.

The ideas is that with the help of the different experts we will be able to envisage what our companies will look like in the future, a future perhaps not as distant as some of us might think. It is not merely a question of looking at the

new systems we will be able to put into practice tomorrow, but of discerning the extent to which such new technologies and scientific advances will change our businesses. Our chance to steal a lead on the future!



FORMAT: The Forum is to be totally interactive. We insist on this: the idea is not just to sit and listen to the speakers but to interact with experts and colleagues.

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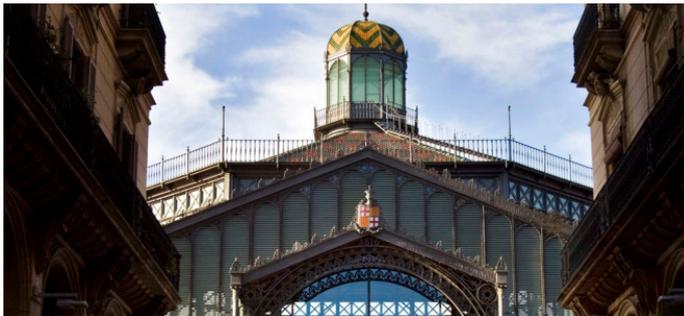


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Why you should attend BPCIF

VENUE: *Barcelona, specifically, THE BORN CULTURE AND MEMORY CENTRE, offers an ideal city environment to host BPCIF. We are privileged to find ourselves in the very heart of the city, in an extraordinary construction, an old covered market, overlooking archaeological remains of the Barcelona of the 18th century.*



You will leave bearing new opportunities for development for you and your company, group, association or cluster, as well as new ideas, products and systems.

To make the best of this most extraordinary venue, we suggest you extend your visit and, if you can, bring along your families, so that together you can enjoy Barcelona, Catalonia and the Mediterranean. And don't worry, while you are engrossed in discussion at the forum, we will take good care of those

accompanying you. And to start on a good footing, after the first day of the forum, we have organised something quite unique: a private guided visit of the Sagrada Familia Church, the work of the brilliant architect Antoni Gaudí and, without a doubt, one of the most emblematic icons of the city of Barcelona.



And, you will leave the Forum not merely having enjoyed a truly unique experience, but taking with you new knowledge and knowhow, contacts and insights. It will also enable you to stand at the fore, to be one of the first to have learned about the future needs of the market and your own customers.

*If you believe it is you that should lead the future of your company, instead of following on,
DO NOT FAIL TO ATTEND BPCIF.*

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Innovation, technologies and scientific research

ICT's (Information and Communications Technology)

Detection Systems and robotics

Chemistry, systems and methods

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Innovation: new lines to implement in our own companies

Surprise master class: subject chosen by the assistants from:

- Genetic engineering
- Nanotechnology
- Chemistry of the future
- Biological Control
- Re-emerging diseases

Target audience

- Owners and CEOs, as well as departmental managers of Pest Control companies.
- Pest Control technicians with a bent to innovation and a strong will to prosper and learn.
- R+D managers from related firms.
- Developers of multi-sectorial and sector specific solutions.
- Investors looking for new opportunities with highly promising futures.

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Every year Barcelona hosts divers events related to new technologies and innovation. It has been designated as the **World Capital of the Mobile Industry** and, as such, annually hosts the **Mobile World Congress** organised by **GSMA**, the biggest industry event of its kind.



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And, of no lesser importance is the **Smart City Expo World Congress**, bringing together over 600 cities from all over the world, invited to present the latest technological developments designed to improve the lives of their inhabitants.

Barcelona is also a European leader amongst the cities that host the start-up of innovative and new technology companies and likewise stands as a reference for the ecosystem of start-ups in Europe, as well as an example of a successful technology hub.

That is why it is a magnet to many entrepreneurs and capital from all over the world. Indeed so much so that it has seen the creation of the association **Barcelona Tech City**, bringing together over three hundred firms, from start-ups and seed accelerators through to consolidated corporations.

The city has also proven attractive to many multinationals, such as Nestlé,

which has chosen it to host its new **Global Digital Hub**, a technology centre which serves the whole group in terms of digital platforms, social media, e-commerce and digital marketing. Or **Hewlett Packard**, which has established the city as the world centre for large format and 3D printing, or the giant **Amazon**, a world leader in innovative logistics, which recently sited one of its new distribution centres in Barcelona.

In short, with its Mediterranean climate, strategic siting, innovative gastronomy, unique architecture and excellent quality of life, Barcelona is the city of choice for travellers from all over the world, both for pleasure and business.



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| PRICES | Until 30/4/2017 | From 1/5/2017 |
|--|--------------------|------------------|
| GENERAL REGISTRATION | 450 € | 500 € |
| PARTNERS & COLLABORATORS REGISTRATION * | 360 € | 400 € |

* associated companies (members, partners, fellows members...) from ADEPAP and collaborating associations.

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Registration includes:

- Attendance to the course on Monday 29 and Tuesday 30.
- Working lunches on Monday 29 and Tuesday 30.
- Guided tour to the Sagrada Familia on Monday 29 at 18:30 h



| | Until 30/4/2017 | From 1/5/2017 |
|--|--------------------|------------------|
| SOCIAL DINNER (29/4/2017-20:30 H) | 40 € | 50 € |

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How to get your discount:

Visit www.barcelonapestinnovation.org to get your accommodation with discount.

Accommodation

Catalonia Hotels & Resorts offers a **special discount** of 5% in all of our hotels in **Barcelona** from 29 to 30 May 2017 to **BPCIF delegates**.

Choose from their 26 hotels in Barcelona. All with free Wi-Fi.

Technical Secretariat

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Collaborating associations



www.barcelonapestinnovation.org